

EXECUTIVE DIRECTOR: **Murray Gibson**

CHAIR: **Marsha Simmons**

November 27, 2017

Certified Tobacco Educator Expression of Interest

Greetings,

As you may be aware, MANTRA has hosted Certified Tobacco Educator Training twice previously and it will be taking place again during this fiscal year. We are supported in this effort, in part, by funding obtained from the Public Health Agency of Canada. We also have the backing of the Board of MANTRA, Manitoba Health Seniors and Healthy Living, the Project Advisory and a Training Working Group. Through the funding received, we have the capacity to train an additional 30 health professionals and are able to cover the costs of the training materials, trainers, and facilities/refreshments. We have also been enabled to build a Community of Practice (CoP) which is supported by an annual workshop and a CoP website.

Attached is information on Take on Tobacco / Becoming a Certified Tobacco Educator. We believe that we are pursuing a route that is sustainable and that will build our own training capacity here in Manitoba. We have dubbed the project TRAIN Manitoba, which stands for Tobacco Reduction Applied Information Network. The training is scheduled for February 22nd -25th at the Norwood Hotel in Winnipeg. You will notice that these times cover two work days and one weekend. This has been done in part to facilitate the attendance of those who are unable to be absent from their work duties for four continuous days. A significant number of our participants are health professionals working in private practice, for whom the proposed scheduling is more workable.

What are we asking from you?

1. Attached is a Participant's Expression of Interest that we ask you to read and fill out as a prerequisite. Please take a moment to familiarize yourself with the qualifications that are indicated. In addition we would ask that you review the information regarding the CNRC and the program being offered. This is not a registration form. Registration will take place in January. However, preference will be given to those who have returned a Participant Expression of Interest form by **December 20th**.
2. There is also an expectation that those who are trained would be prepared to go on to completing an assignment and writing the exam to become a CTE. This qualifies them to teach the CTE course and to facilitate other ongoing health / tobacco related training in their area of the Province. Costs related to travel and accommodation as well as the exam fee are the responsibility of the participant or their respective organization.
3. We are currently looking at sustainability for this project once the existing funding expires in March 2018. We need to know that you or your organization would be willing to be listed as a partner who supports this training objective. Please feel free to contact me directly if you have questions or wish to obtain more information on the project.

Sincerely,



Murray Gibson
Executive Director, MANTRA

mgibson@mantrainc.ca

204-784-7031